

COUNTY ECONOMIC PROFILE



...experienced a 18.8% increase in population between 1990 and 2000, resulting in a 2000 total population of 41,319. In 2000, the county had 45.0 persons per square mile, a density much lower than the state as a whole. The median age in Polk County is 38.7, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Amery.

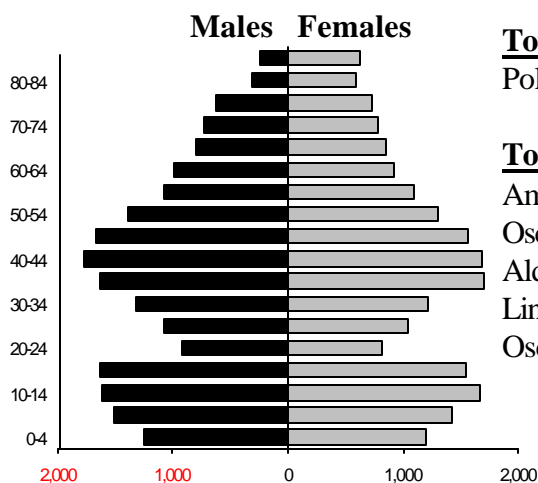
The median value of owner-occupied housing in Polk County is \$100,200. 20.1% of the housing units are seasonal, a value much above the state's average of 6.3%.

Farmland covers 45.6% of the county, while 42.9% of Wisconsin land is used for farming. The county is 44% forested and has 437 of the State's 15,057 lakes.

In Polk County, Polaris Industries Manufacturing L.L.C. employs more workers than any other manufacturing firm, and the County of Polk is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Polk County's 1999 median household income was \$41,183.

Population

2000



Total

Polk County

1990

34,773

2000

41,319

Top Five Municipalities

Amery, City	2,657	Amery, City	2,845
Osceola, Village	2,075	Alden, Town	2,615
Alden, Town	2,133	Osceola, Village	2,421
Lincoln, Town	1,835	Lincoln, Town	2,304
Osceola, Town	1,337	Osceola, Town	2,085

Quality of Life

	<u>Wisconsin</u>	<u>Polk</u>
Persons per Square Mile, 2000	98.8	45.0
Number of Staffed Hospital Beds, 1995	16,070	100
Average Birth Rate per 1,000 population, 2000	12.9	11.0
Public School Enrollment, 2000-2001	879,476	8,345
Number of 2000 Public High School Graduates	58,545	609
1999-2000 Public High School Dropout Rate	2.3%	0.2%

Vital Statistics

	<u>Wisconsin</u>	<u>Polk</u>	<u>Wisconsin</u>	<u>Polk</u>
	<u>1990</u>		<u>2000</u>	
Birth Rate (per 1,000)	14.8	15.2	12.9	11.0
Death Rate (per 1,000)	8.7	10.1	8.7	9.1
Number of Marriages	38,934	273	36,100	284
Number of Divorces	17,727	133	17,337	138

Housing

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	18,562	21,129
Number of Single-Unit Structures	14,114	16,801
Number of Multiple-Unit Structures	1,571	2,040
Number of Single Units Permitted	184	285
Number of Multiple Units Permitted	14	4
Percent Seasonal Housing	25.0%	20.1%
Median Value, Owner-Occupied	\$53,600	\$100,200
Median Rent	\$254	\$382

Recreation

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Polk</u>
Campgrounds	1,106	30
Campsites	75,367	1,119
Hiking Trails (in miles)	5,617	42
Mountain Biking Trails (in miles)	3,155	28
Cross Country Skiing Trails (in miles)	4,154	71
Snowmobile Trails (in miles)	14,896	202
Visitor Expenditures, 2000	\$11,046,539,344	\$64,625,715

Income

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$277,828	\$501,267	\$944,210
Non-Farm Personal Income (in thousands)	\$257,179	\$486,466	\$942,226
Farm Income (in thousands)	\$20,649	\$14,801	\$1,984
Per Capita Income	\$8,533	\$14,353	\$22,771
Transfer Payments (in thousands)	\$47,021	\$84,909	\$144,486
Proprietor Income (in thousands)	\$39,241	\$44,696	\$64,672

Banking

<u>2000</u>	<u>Wisconsin</u>	<u>Polk</u>
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$11
Commercial Banks-Offices	1,720	19
Commercial Banks-Deposits (Millions)	\$62,618	\$464

Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>Polk</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$28,880
Effective per Capita Property Tax	\$997	\$765
Total Expenditures (in 1,000's)	\$17,139,825	\$126,851
In Dollars per Capita	\$3,322	\$3,359
As Percent of Total:		
Education	43.2%	52.7%
Health & Hospital	4.5%	4.5%
Police	5.0%	2.4%
Fire	2.3%	1.2%
Public Welfare	6.8%	7.5%
Highways	7.7%	11.9%

Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>Polk</u>
Number of Retail Sales Establishments	21,717	183
Sales (in thousands)	\$50,520,463	\$221,593
Annual Payroll (in thousands)	\$4,826,217	\$19,709
Number of Service Establishments	55,618	332
Receipts (in thousands)	\$48,559,607	\$97,072
Annual Payroll (in thousands)	\$18,990,629	\$36,037
Number of Wholesale Establishments	8,025	38
Sales (in thousands)	\$57,192,863	\$112,488
Annual Payroll (in thousands)	\$3,764,944	\$10,982

Manufacturing

<u>1997</u>	<u>Wisconsin</u>	<u>Polk</u>
Number of Establishments	9,936	95
Number of Employees	562,479	3,912
Total Payroll (in 1,000's)	\$18,766,395	\$90,664
Production Workers, average number	416,254	3,010
Production Worker Hours (in 1,000's)	837,444	5,366
Production Worker Wages (in 1,000's)	\$11,952,570	\$59,203
Value Added (in 1,000's)	\$54,947,083	\$270,467
Value of Shipments (in 1,000's)	\$117,382,992	\$628,141

2002 Top Employers

<u>Top Five Manufacturing Firms</u>	<u>Number Employed</u>	<u>Product/Type of Business</u>
Polaris Industries Mfg. L.L.C.	500-999	Transportation Equipment
Advanced Food Products L.L.C.	100-249	Cheeses
Tenere Inc.	100-249	Special Dies, Tools, Jigs, & Molds
Cardinal Glass Industries Inc.	100-249	Glass Products
Durex Products Inc.	100-249	Plastic Products
<u>Top Five Non-Manufacturing Firms</u>		
County of Polk	500-999	Executive & Legislative Offices
St. Croix Regional Medical Center Inc.	250-499	General Hospital
School District of Amery	250-499	Elementary and Secondary School
Osceola Public School	250-499	Elementary and Secondary School
Balsam Lake-Unity-Milltown Public	100-249	Elementary and Secondary School

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	70	38	(DS)
Construction	617	799	1,386
Manufacturing	2,446	2,497	4,609
Transportation and Public Utilities	502	587	773
Trade	2,782	2,957	3,912
Services	3,360	3,889	5,481
Government	1,872	2,115	2,638

Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$1,965	\$1,098	(DS)
Construction	\$8,644	\$19,633	\$47,811
Manufacturing	\$33,160	\$51,115	\$153,901
Transportation and Public Utilities	\$9,675	\$14,972	\$27,500
Trade	\$23,787	\$34,175	\$58,720
Services	\$26,358	\$50,079	\$109,371
Government	\$22,177	\$45,422	\$81,680

Natural Resources

	<u>Wisconsin</u>	<u>Polk</u>
Land Area (square miles)	54,310	917
Total Forest Land (in thousands of acres)	15,964.8	257.5
Commercial	15,702.5	244.3
Non-Commercial	262.3	13.2
Percent Land in Forests	46%	44%
Number of Lakes	15,057	437
Total Acreage of Lakes	982,155	20,900

Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Polk</u>
Number of Farms	65,602	1,301
Land in Farms (acres)	14,900,205	267,639
Average size of Farm (acres)	227	206
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,094
Vegetables, Sweet Corn, and Melons	\$149,443	\$915
Fruits, Nuts, and Berries	\$140,140	\$67
Nursery and Greenhouse Crops	\$157,348	\$1,803
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$41,834
Cattle and Calves	\$670,518	\$7,666
Hogs and Pigs	\$151,164	\$317

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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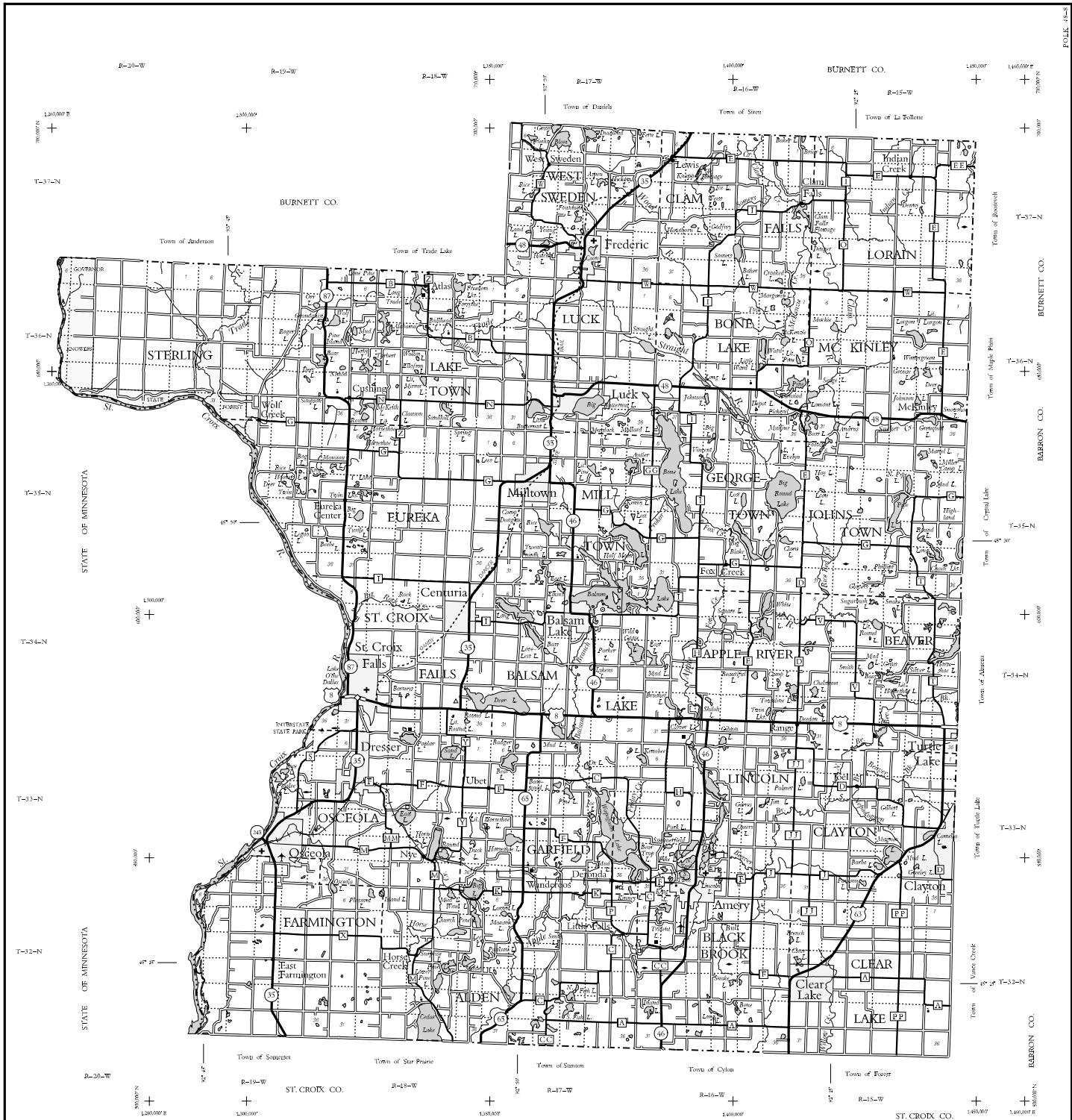
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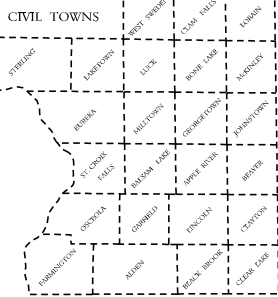
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LEGEND

- Boundary
- Multi-line Divided
- U.S. or State Hwy
- County Trunk Hwy
- Town Road
- Unimproved Village
- Railroad
- State Trail
- Terrace
- Highway Separation
- Interstate Highway No.
- U.S. Highway No.
- State Highway No.
- County Highway Letter
- State Boundary
- County Boundary
- Civil Town Boundary
- Section Line
- Dam
- Hospital
- School
- Airport
- County Seat
- Unincorporated Village
- Fish Hatchery
- Game Farm
- Public Hunt or Fish Gds.
- Public Camp & Picnic Gds.
- Range Station
- State Park
- County Park
- Water Facility
- Wayside
- Public Facility



+ Grid based on the state plane coordinate system, central zone and the NAD 27

For boundaries of public hearing and filing grounds please contact the Department of Natural Resources

SECTION NUMBER OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36



MILES OF HIGHWAY as of Jan. 1, 1991

STATE	109
COUNTY	332
LOCAL ROADS	240
OTHER ROADS	9
TOTAL FOR COUNTY	700

Land Area (1990 Census) ... 107 sq mi
Population (1990 Census) ... 3473
County Seat ... Hudson, Wis.

POLK CO.
DEPARTMENT OF TRANSPORTATION
STATE OFFICE BUILDING
Hudson, Wisconsin
SCALE: 1" = 1 MILE
COUNTED 44
JAN. 2000
Data compiled from U.S./C2 Quadgrids
240,000 Scale